

# TSUNAMI AID POSTER



## ROLE

- Imagine you work for the charity Oxfam. You have been asked by the Director of the organisation to design a poster for their Disaster Emergency Appeal. It will be placed in major supermarkets to help raise money for the people affected by the Indian Ocean Tsunami.

## SUCCESS CRITERIA

Your poster should be A4 size and printed in either colour or black and white.

It must include:

- A clear title outlining the purpose of the poster. (2mks)
- Headings and subheadings to organise the information on the poster. (6mks)
- Facts and statistics about the Tsunami disaster to inform the reader of what happened - *When, Where and Why?* (10mks)
- Photographs and description to illustrate the destruction caused by the Tsunami. Must be categorised into short term and long term effects. (12mks)
- A description of how the money raised will be spent. Clearly identifying examples of emergency relief and long term aid. (12mks)
- Information on how people can donate money. (4mks)
- MEETING DEADLINES (4mks)

## MARK SCHEME - TSUNAMI AID POSTER

Name: \_\_\_\_\_

**TITLE** [2]

- Suitability - 1mk
- Location, size - 1mk

**HEADINGS AND SUBHEADINGS** [6]

- Appropriateness - 4mks
- Location - 2mks

**FACTS AND STATISTICS** [10]

- Correct details - 6mks
- Quality of writing - 4mks

**EFFECTS** [12]

- **Short term - total 5mks**
- **Long term - total 5mks**
- **Photographs - total 2mks**
  - 1mk for placement,
  - 1mk for use in report

**AID** [12]

- Emergency Relief - 6mks
- Long Term - 6mk

**DONATIONS** [4]

- Appropriate information - 4mks

**MEETING DEADLINES** [4]

Total mark out of 50